

Small Business *Survival Workshop* For New Startups or Existing Businesses!

Presented by SCORE®

Counselors to America's Small Business

A Resource Partner of the U.S. Small Business Administration

**How to Start, Re-Start, or Expand
your business in a troubled economy.**

Limited Seating - Reserve NOW!

Breakfast, Lunch and seminar materials included with fee.
Register on-line or use form below.



Join us and Get Your Business Moving!

Sunday January 31, 2010 at the Quality Inn, Route 37, Toms River New Jersey

What you will learn:

- How to create bigger profits using a *proper* Business / Marketing Plan.
- How to evaluate yourself, your business, your market, your financial operations.
- How to generate sales using the right advertising / media, at the right time, in the right way. What works, what doesn't!
- How to create and leverage "strategic relationships that help build profits.
- How to use your Business / Marketing plan to actually get small business loans.
- How the Small Business Administration (SBA) Guarantees your Business Loans *and what they look for before they say "Yes"*.
- How and where to get Free small business help when you need it, as often as you need it.
- How you can create your own "Advisory Board" for your business at no cost.
- The importance of Social Networking (Blogs, Facebook, LinkedIn, Twitter, Etc.)
- 10 Keys to Small Business Success!
- **Bonus Topic:**
Doing business in "New Jersey".

Continental Breakfast at 8:00 am

Session Starts at 8:30 am

Concludes at 4:00 pm

More info at OceanCountyScore.org

The presentation team:

- Tamar Sherer - Chapter Chair - SCORE Retired Sr. Exec of JPMorgan Chase, former Prof Business Strategy-Stockton University, and former small business owner.
- Marty Aronow – of *Aronow Business Advisors* provides 30 years of experience in business management and is a local SCORE counselor.
- Bruce Zaun – CPA, Retired VP and CFO for mid size, multi-plant, light manufacturing Co., Financial Systems, IT, Business Planning

For full details or directions call or visit

732-505-6033 or 609-494-6400

www.OceanCountyScore.org

Register on-line or send check with this form to:
SCORE Chapter-150, (Checks pay to "Ocean County Score")
33 Washington St, Toms River NJ 08753

Checks must be received by: Jan. 25, 2010

Fee \$79.00 - (Chamber Members or additional guest just \$59.00) \$99 at door. Includes Continental Breakfast, Lunch and Seminar Materials

Name _____

Address _____

Phone _____

E-mail _____

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